

Press Release for immediate release

In touch: a multiple person hypnosis trance event

with Marcos Lutyens

Alberta Pane Gallery in partnership with Le Centre Georges Pompidou -
Hors Pistes

Curatorial coordinator: Chiara Ianeselli

When : May 9, 2014

Where: Esplanade Georges Pompidou



'In touch', a recording of a street-based performance (as part of the musee Georges Pompidou Hors de Pistes series which takes place on May 9 3-6pm), involving the psychological pull that magnetic suggestion has on participants. Filmed from above, it seems that the individuals who are in a deep hypnotic state are gradually drawn to certain metal elements in their surroundings and appear to behave somewhat like the MAGBATS responding to pull notifications.

Each participant is accompanied by a companion who holds a yellow umbrella above the trance subject. The time-lapse film from above shows how each trance participant moves across the Piazza.

This shift of consciousness may remind us that humans have the ability to sense space in terms of cardinal directions rather than egocentric coordinates. The Guugu Yimithirr speaking Australian aboriginal group is a good example of this type of orientating sense, in which the expression of left, right, front and back is substituted by east, west, north and south.

A film derived from this experience will be exhibited at the Alberta Pane Gallery :

A solo exhibition by Marcos Lutyens at the new space of the Alberta Pane Gallery

May 15- July 26 2014

Please contact : info@galeriealbertapane.com

Participation info:

For those interested in participating in this live event which is taking place in Paris, they should go to this facebook link:

<https://www.facebook.com/events/262577807258398/permalink/264436487072530/>

We will provide additional instructions. The exact time and meeting point of the performance will be emailed to you, including instructions to

download the hypnotic audio file for you to bring on your phone to the event.

We will be there on the day to greet you and to facilitate the process.

Biography :

Marcos Lutyens is an intermedia artist who has exhibited and performed internationally, including at dOCUMENTA(13), LACMA, MOCA, the Pompidou Centre, the Royal Academy, the Venice Biennale. He has often worked with various tools and approaches to explore the unconscious and associated schema.

At dOCUMENTA(13), Lutyens completed 340 hypnosis performances over a 100 day period in a specially designed cabin. Lutyens engaged in experiments with Dr. V. S. Ramachandran, Director of the Center for Brain and Cognition, at the University of California, San Diego to explore the brain's neural pathways in the synesthetic mind. His work with the mind has lead him to develop events and exhibits that reflect research with specific social or ethnic groups such as the Muxhe, from the Zapotec culture in Southern Mexico. Building on his investigations into consciousness and social dynamics, Lutyens has worked on large-scale projects that involve interactivity, the environment and new technologies. Works include external and internal data tracking and brain wave monitoring that are generally invisible to the casual observer, and yet as important to us as the subjective processes of the inner mind.

Lutyens's work is held in public and private collections of note around the world, including Inhotim, the Dena Foundation, the Fico foundation and the Documenta Archive.

Upcoming projects include: "Circatextian" at thingWorld: International Triennial of New Media Art 2014 National Art Musuem of China which follows on from the solo show "Pushed" at Chambers Fine Art, Beijing. Other upcoming interventions include: "Social Ether" Museo d'Arte Moderno di Bologna, Italy, and "4thWall" performance and film at the Los Angeles County Museum of Art.