

Press release

Curatorial Programme Final Project

OPENING: May 22, 6-9 PM
EXHIBITION: May 23 - June 28 2015
LOCATION: de Appel arts centre, Prins Hendrikkade 142, Amsterdam

On Friday May 22 the final project of the Curatorial Programme 2014-2015 will open, presenting two exhibitions: **Spell to Spelling** ** **Spelling to Spell** and **Your Time Is Not My Time**. Both exhibitions take place at de Appel arts centre (until June 28) and will be accompanied by an extensive public programme and publication.

Spell to Spelling ** *Spelling to Spell* emerges in the spaces between the linguistic and associative relations of the notions of the spell and the spelling. The exhibition investigates various facets and rituals dealing with voluntary, involuntary and removed memory of the author, the visitors and the artworks themselves. Many ways of unfolding references, sources, stories and histories behind the objects will be explored.

Most of the works are commissioned for the exhibition. For example, David Bernstein presents objects that inhabit the library of de Appel arts centre and trigger stories that the artist and the librarian personally disclose to the visitors. Ola Lanko works on an installation that weaves nets between souvenir dolls and the prints of extinct birds from the Belgium chocolate cards collected by people in the 1930-70s. Creating a multiverse of horizons, Lanko questions the fragile relationship and understanding between associated identities. Participating artists, interpreters, archaeologists, scientists, historians, pilgrims, butchers and crossword experts include: David Bernstein (US), Francisco Camacho (CO), Alberto De Michele (IT), Christian Fogarolli (IT), Ola Lanko (UA), Martin La Roche (CL), Myriam Lefkowitz (FR), Charles Matton (FR), Robertas Narkus (LT), Ossip (NL).

Your Time Is Not My Time deals with the blurred boundaries between audience and producer, exploring an expansive (or disappearing) notion of authorship. Usership arises as a novel form of behaviour in a society where public sphere and our private life are melting. Following the scheme of a playlist, *Your Time Is Not My Time* elaborates a custom-fit mode of cognition and perception triggered by the new use of visuality.

Examples of works on usership in the exhibition include Benjamin Forster's work which takes the shape of an online performance for the websites of de Appel arts centre and the Stedelijk Museum Amsterdam. Despite its random appearance, the performance is scripted with an algorithm which slows down our online experience. Another featured artist is Dutch design-duo Metahaven which contributes with an homage to the architectural models of Constant Nieuwenhuys's *New Babylon*,

proposing that through constant networked communication and the integration of work into every part of life, love is the most binding contract founded on mutual debt. Participating artists include: Keren Cytter (IL), Lav Diaz (PH), Benjamin Forster (AU), Andrés Galeano (ES), Riley Harmon (US), Tilman Hornig (DE), Metahaven (NL), Alexandra Navratil (CH), Sam Smith (AU), Wu Tsang (US), Bruno Zhu (PT).

Public programme & catalogue

The exhibitions are accompanied by an extensive public programme that includes a series of talks, workshops, performances and film screenings. The public programme takes place at different locations, between May 17 and June 28. For the full list and updates, please see www.deappel.nl. On June 12, the catalogue of the exhibitions, designed by Dongyoung Lee, will be launched at de Appel arts centre.

Curators

The exhibitions, public programme and catalogue are curated by the six participants of the Curatorial Programme 2014-2015: Barbara Cueto, Bas Hendrikx, Chiara Ianeselli, Inga Lāce and Lian Ladia.

About the Curatorial Programme

Initiated in 1994 as an in-house international training trajectory for young curators, the Curatorial Programme of de Appel arts centre offers its participants hands-on experience and skills for the further development of their professional career. Each year the programme culminates with the collective development of a final project at de Appel arts centre.

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